

## **Sheffield CTC Facebook Group Posting Guidelines**

**The primary purpose of this Facebook Group is the promotion of local CTC club rides, weekend tours and socials and our own and other audax rides.**

Other posts that may be of interest to group members are welcome but require admin approval before publication.

### **Examples of items that may be approved at the discretion of admins are:**

- Information about non-CTC touring rides, sportives, fun rides, races, campaign rallies and similar events, ensuring that it is clear that CTC are NOT the organisers
- Information on National Cycling UK events and initiatives. Opinion and criticism is acceptable as long as it does not involve personal attacks
- Information on cycling related films, plays and lectures etc. taking place in the area
- Links to commercial cycling and lightweight touring product information likely to be of interest to group members, including crowdfunding and similar appeals but NOT commercial advertisements
- Information on, and links to, articles, videos etc., regarding cycling safety, training, riding technique etc.
- Information on, and links to, articles, videos etc., regarding the law as it relates to cycling and cycling products

### **Examples of posts unlikely to be accepted**

- Anything not directly related to cycling, however well intentioned
- Commercial adverts, even when directly cycling related. Private selling is not encouraged but posts may be approved at admin discretion if felt to be of particular interest to group members
- Promotion of, or requests for sponsorship for taking part in, charity rides or events. Charities sometimes have controversial policies and it is not in the interests of the group to appear to endorse any particular one. Such items are best left to individuals' timelines
- Direct promotion or criticism of any political party. Expressing approval or disapproval of actions, policies etc. affecting cycling is acceptable but neutral terms must be used, like "The council" and "The government" rather than naming the party in office. Wherever possible, people should be referred to by their position, such as "Secretary of State for Transport" or "Leader of Sheffield City Council" rather than by their names
- Any kind of personal abuse. We expect members of our Facebook group to be respectful to other members at all times. When posting or responding to another's posts, comments must remain considerate, productive and polite. Opinions may be challenged but it is not acceptable to attack the person who holds them. Members who are not willing to abide by these standards will be asked to leave the group.